

**Sponsorships
Now
Open!**

TROSA TURKEY TROT 5K FUN RUN

Presented by



**NOV
24**

**Start/Finish Line:
1820 James St.
Durham**

**FOR MORE INFORMATION, CONTACT KRISTIN PEARSON:
KPEARSON@TROSAINC.ORG / 919-419-1059**

HELP US REBUILD HEALTHY LIVES!

SPONSORSHIP LEVELS:



PRESENTED BY



FEATHERED FINISH LINE SPONSOR: \$10,000

- Name/logo on banners at start/finish line (TROSA campus)
- Name/logo on finisher photo “selfie station” backdrop
- Most prominently displayed name/logo on race T-shirts
- 20 race entries and T-shirts
- Name/logo at all kilometer markers
- Opportunity for short remarks at start/finish line
- Shout-out from microphone at race start /finish
- Included **most prominently** on event web page and digital registration invitation
- Included **most prominently** on any print or digital promotional marketing outside of TROSA
- **Sponsor spotlight** on TROSA social media
- **Opportunity for branded give-away** inside race packet pick-up bag given to attendees (TROSA reserves right to refuse product/item if it does not meet community standards (i.e. no promotion of alcohol, drugs, etc.)
- Can receive “Proud Sponsor of TROSA 5K Turkey Trot” sign

RACE PACKET PICK-UP SPONSOR: \$8,000

- Name/logo on banners and signage at race packet pick-up location (TROSA campus; a day or two prior to race day)
- Packet pick-up location will be named in communication to runners
- Name/logo on finisher photo “selfie station” backdrop
- Prominently displayed name/logo on race T-shirts
- 10 race entries and T-shirts
- Shout-out from microphone at race finish/start
- Included **prominently** on event web page and digital registration invitation
- Included **prominently** on any print or digital promotional marketing outside of TROSA
- **Sponsor spotlight** on TROSA social media
- **Opportunity for branded give-away** inside race packet pick-up bag given to attendees (TROSA reserves right to refuse product/item if it does not meet community standards (i.e. no promotion of alcohol, drugs, etc.)
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REFRESHMENT STATION SPONSOR: \$5,000

- Name/logo on signage at Finish Line refreshment / celebration area, on TROSA’s campus
- Prominently displayed name/logo on race T-shirts
- Name/Logo stickers on water bottles at station
- 8 entries race entries and T-shirts
- **Shout-out from microphone at race finish/start**
- Included **prominently** on any print or digital promotional marketing outside of TROSA
- Can receive “Proud Sponsor of TROSA 5K Turkey Trot” sign

KILOMETER MARKER SPONSOR: \$2,500

- Name/logo on a kilometer marker
- Displayed name/logo on race T-shirts
- 6 entries race entries and T-shirts
- **Shout-out from microphone at race finish/start**
- Included on event web page and digital registration invitation
- Can receive “Proud Sponsor of TROSA 5K Turkey Trot” sign

HYDRATION STATION SPONSOR: \$1,000

- Name/logo at race course aid station for runners (one location designated along route)
- Displayed name/logo on race T-shirts
- **4 race entries and T-shirts**
- Included on event web page and digital registration invitation
- Can receive “Proud Sponsor of TROSA 5K Turkey Trot” sign

CHEER ZONE SPONSOR: \$500

- Displayed name/logo on race T-shirts
- 2 race entries and T-shirts
- **Logo displayed at designated cheer area on course**
- Included on event web page and digital registration invitation
- Can receive “Proud Sponsor of TROSA 5K Turkey Trot” sign



HELP US REBUILD HEALTHY LIVES! SPONSORSHIP LEVELS:

Please review the attached page detailing sponsor benefits and mark your sponsor level selection here! **To ensure inclusion on our race T-shirts and public promotional materials, email your logo and pledge form to Kristin Pearson: kpearson@trosainc.org**

- | | |
|---|--|
| <input type="checkbox"/> \$10,000 Feathered Finish Line sponsor | <input type="checkbox"/> \$2,500 Kilometer Marker sponsor |
| <input type="checkbox"/> \$8,000 Race Packet Pick-Up sponsor | <input type="checkbox"/> \$1,000 Hydration Station sponsor |
| <input type="checkbox"/> \$5,000 Refreshment Station sponsor | <input type="checkbox"/> \$500 Cheer Zone sponsor |

Name to be Displayed:

Address:

Contact Email: -----

Phone:-----

Logo: ___ Attached ___ Forthcoming

Pledging now and fulfilling sponsorship payment later?

Yes, please accept our Pledge of \$ _____ to be fulfilled by November 2022.

Fulfilling sponsorship today?

Yes, enclosed, please find our check for \$ _____ made payable to TROSA **OR**

Yes, please charge my: ___ Visa ___ MC ___ AMEX

Card No. _____ Exp. Date _____ CVV _____ Signature:-----

Please mail your payment and completed sponsor form to:

TROSA / Attn: Development Department
1820 James Street / Durham, NC 27707